



**2024 Fall Conference  
November 21 and 22  
Sheraton Pittsburgh Hotel at Station Square  
Sponsorship Opportunities and Contract  
(Deadline November 8, 2024)**

As part of our 2024 Fall Conference at the Sheraton Pittsburgh Hotel at Station Square in November, AAP offers sponsorship opportunities to get your firm's name in front of county assessment officials participating in this event and beyond. Provided below are opportunities for your firm to stay in touch with the AAP membership or introduce yourself and your firm. There are several levels of sponsorship available for those interested in participating.

If your firm would like to sponsor the AAP Fall Conference, please complete the event sponsorship contract and return it to Terry Cochran at AAP by **November 8**.

**Gold Conference Sponsor \* - \$1200**

- Opportunity to include your company's materials in our Conference registration packets.\*
- Half page ad in the AAP Fall Conference program (dimensions - Horizontal 1/2 Page - 7" x 4.875")
- Linked logo on the Fall Conference webpage
- Linked logo on all emails for the Conference
- Large logo on sign to be displayed at Conference registration, breaks and all meals.
- A listing with contact name, address, phone number, website, email and a brief paragraph description of your firm in the Fall Conference program
- Receipt of the attendee list one week before the event

*\* Conference packet materials, ad information and company logo must be received by AAP by **November 8** at the latest, but earlier is better!*

**Silver Conference Sponsor - \$700**

- Quarter page ad in the AAP Fall Conference program (dimensions - 1/4 Page - 3.375" x 4.875")
- Linked logo on the Fall Conference webpage
- Linked logo on all emails for the Conference
- Medium logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Fall Conference program
- Receipt of the attendee list one week before the event

*\* Ad information and company logo must be received by AAP by **November 8** at the latest but earlier is better!*

**Bronze Conference Sponsor - \$400**

- Linked logo on the Fall Conference webpage
- Firm logo on all emails for the Conference
- Small logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Fall Conference program
- Receipt of the attendee list one week before the event

*\* Your company logo must be received by AAP by **November 8** at the latest but earlier is better!*

**Program Ad, Logos and Firm Information/Description.** The deadline to have your conference ad (jpg or pdf preferred), if you're a gold or silver sponsor, your firm's logo (pdf or jpg preferred) and information/description to AAP is **November 8**. Please send to Terry Cochran at [tcochran@pacounties.org](mailto:tcochran@pacounties.org).

**Questions.** Please contact Terry Cochran, AAP executive director, at [tcochran@pacounties.org](mailto:tcochran@pacounties.org) or (717) 736-4734.



**AAP 2024 Fall Conference**  
**November 21 and 22**  
**Sponsor Contract - November 8 Deadline**

My organization agrees to sponsor the AAP Fall Conference as marked below for the indicated amount.

- Gold Conference Sponsor (\$1200)
- Silver Conference Sponsor (\$700)
- Bronze Conference Sponsor (\$400)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Information:**

- Check enclosed (payable to AAP)
- Invoice Requested

*Vendor participation as a sponsor shall not imply, nor be considered or presented as, an endorsement by AAP of any service or product provided by the vendor.*

**You can expect a confirmation with an outline of benefits and deadlines for materials needed by AAP to recognize your firm during the event.**

Please return your contract to Terry Cochran at AAP via email at [tcochran@pacounties.org](mailto:tcochran@pacounties.org) and then mail your check along with a copy of this form to AAP Sponsorships at PO Box 60769, Harrisburg, PA 17106-0769 by **November 8, 2024**.