

**73<sup>rd</sup> Annual Conference on Assessment Administration  
May 3 - 5, 2023 - Kalahari Resorts**

**Advertising Rates for the Conference Program**

<u>Inside Pages</u>		<u>Special Positions</u>	
Full Page	\$200	Inside Front Cover	\$230
1/2 Page	\$125	Inside Back Cover	\$230
1/4 Page	\$100	Back Cover	\$270

**YOUR PAYMENT MUST ACCOMPANY THIS FORM.**

**CLOSING DATE:** **Order with copy and materials -- April 4, 2023**  
Cancellations will not be accepted after the closing date.  
The Association reserves the right to reject unsuitable advertising copy.

**MECHANICAL REQUIREMENTS:**

Full Page	8.5"w X 11"d
1/2 Page	4"w X 5.5 "d
1/4 Page	2"w X 2.75"d

**All ads should be provided as a high resolution PDF.** Please email your ad to Terry Cochran at [tcochran@pacounties.org](mailto:tcochran@pacounties.org). If you have any questions, please call her at (717) 736-4734.

Please make check payable to "AAP" and return to: AAP Program Ads  
PO Box 60769  
Harrisburg, PA 17106-0769

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**Advertising Contract - AAP Annual Conference**

We hereby contract for an advertisement in the program booklet for the 73<sup>rd</sup> AAP Annual Conference scheduled for May 3 to 5, 2023. We agree to pay \$\_\_\_\_\_.

**Size of Ad** (Check One):

- Full Page
- 1/2 Page
- 1/4 Page

**Covers** (Check One):

- Inside Front
- Inside Back
- Back Cover

**Check the one that applies:**  Copy Enclosed  Ad Copy Will Be Mailed

Chapter/Firm \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Authorized by \_\_\_\_\_  
(Name) (Position) (Date)

**NOTE:** If page selected has been contracted for, the Association reserves the right to substitute the next desirable page and make the appropriate refund.