



2025 Annual Conference
May 7 to 9 - Kalahari Resorts
Sponsorship Opportunities
(Deadline April 11, 2025)

As part of our 2025 Annual Conference at the Kalahari Resorts, Pocono Manor, PA in May, we are offering sponsorship opportunities to allow you to get your name in front of county assessment officials participating in this event and beyond. Provided below are opportunities for your firm to stay in touch with the AAP membership or introduce yourself and your firm. There are several levels of sponsorship available for those interested in participating.

If your firm would like to sponsor the AAP Annual Conference, please complete the enclosed event sponsorship contract and return it to Terry Cochran at AAP by **April 11**.

Gold Conference Sponsor - \$1500

- Opportunity to address (two to three minutes) the Conference attendees at Wednesday evening's auction/dinner
- Half page ad in the AAP Annual Conference program (dimensions - 1/2 Page vertical - 3.25" x 10 " or horizontal - 7" x 4.875"; no bleeds)
- Linked logo on the Annual Conference webpage
- Linked logo on all emails for the Conference
- Large logo on sign to be displayed at Conference registration, breaks and all meals.
- A listing with contact name, address, phone number, website, email and a brief paragraph description of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

Silver Conference Sponsor - \$1000

- Quarter page ad in the AAP Annual Conference program (dimensions - 1/4 Page vertical - 3.375" x 4.87" or horizontal - 7" x 2.5"; no bleeds)
- Linked logo on the Annual Conference webpage
- Linked logo on all emails for the Conference
- Medium logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

Bronze Conference Sponsor - \$700

- Linked logo on the Annual Conference webpage
- Firm logo on all emails for the Conference
- Small logo on sign to be displayed at registration, breaks and all meals.
- A listing with contact name, address, phone number, website and email of your firm in the Annual Conference program
- Receipt of the attendee list one week before the event

Program Ad, Logos and Firm Information/Description. The deadline to have your conference ad (jpg or pdf preferred), if you're a gold or silver sponsor, your firm's logo (pdf or jpg preferred) and information/description to AAP, is **April 11**. Please send to Terry Cochran at tcochran@pacounties.org.

Questions. Please contact Terry Cochran, AAP executive director, at tcochran@pacounties.org or (717) 736-4734.



AAP 2025 Annual Conference
May 7 to 9 - Kalahari Resorts
Sponsor Contract
April 11 Deadline

My organization agrees to sponsor the AAP Annual Conference as marked below for the indicated amount. You can expect a confirmation with an outline of benefits and deadlines for materials needed by AAP to recognize your firm during the event.

- Gold Conference Sponsor (\$1500)
- Silver Conference Sponsor (\$1000)
- Bronze Conference Sponsor (\$700)

Company Name: _____

Company Address: _____

City, State, Zip: _____ Website: _____

Contact Name and Title: _____

Contact Phone: _____ Contact Email: _____

Authorized Signature: _____ Date: _____

Payment Information:

- Check enclosed (payable to AAP) Invoice Requested

Vendor participation as a sponsor shall not imply, nor be considered or presented as, an endorsement by the AAP of any service or product provided by the vendor.

Please return your contract to Terry Cochran at AAP via email at tcochran@pacounties.org and then mail your check along with a copy of this form to AAP Sponsorships at PO Box 60769, Harrisburg, PA 17106-0769 by **April 11, 2025**.